Leading Knowledge Mobilization in Education: Ontario’s Knowledge Network for Applied Education Research

KTECOP seminar

Carol Campbell, Katina Pollock, Shasta Carr-Harris, Stephanie Tuters
Presentation Outline

- Growth
- Mission
- Vision
- Next Steps
Original Purpose of the KNAER-RECRAE

- Support KMb;
- Extend and build networks and partnerships;
- Build, advance, and apply robust evidence in priority areas.
Growth

- 43 completed projects
- Network development
- Numerous outputs
- Toolkit & Brochure
- Website
- Social media strategy
57% of projects created new partnerships

43% of projects used existing partnerships

4 KNAER-RECRAE funded projects

150+ Partnerships across Ontario

Types of Partners:
- 14 Professional associations
- 22 Universities
- 42 School boards
- 5 Government agencies
- 11 Health organizations
- 7 Colleges
- 11 Other

Growth  Mission  Vision  Next steps
# Over 1000 KNAER-RECRRAE outputs!!

<table>
<thead>
<tr>
<th>videos</th>
<th>interviews</th>
<th>training sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>presentations</td>
<td>DVDs</td>
<td>media releases</td>
</tr>
<tr>
<td>lesson plans</td>
<td>photographs</td>
<td>newsletters</td>
</tr>
<tr>
<td>summaries</td>
<td>forums</td>
<td>online forums</td>
</tr>
<tr>
<td>workshops</td>
<td>information sessions</td>
<td>case studies</td>
</tr>
<tr>
<td>conferences</td>
<td>manuals</td>
<td>Prezis</td>
</tr>
<tr>
<td>reports</td>
<td>new websites</td>
<td>webinars</td>
</tr>
<tr>
<td>activities</td>
<td>literature reviews</td>
<td>brochures</td>
</tr>
<tr>
<td>learning communities</td>
<td>social media</td>
<td>internal websites</td>
</tr>
<tr>
<td>facilitation guides</td>
<td>resource packages</td>
<td>monographs</td>
</tr>
<tr>
<td>articles</td>
<td>song</td>
<td>templates</td>
</tr>
<tr>
<td>existing websites</td>
<td>journal articles</td>
<td>tip sheets</td>
</tr>
<tr>
<td>lectures</td>
<td>magazine and newspaper articles</td>
<td>toolkits</td>
</tr>
<tr>
<td>focus groups</td>
<td>assessment materials</td>
<td>awareness events</td>
</tr>
<tr>
<td>professional resources</td>
<td>concerts</td>
<td>blogs</td>
</tr>
<tr>
<td>surveys</td>
<td>consultations</td>
<td>documentaries</td>
</tr>
<tr>
<td>symposia</td>
<td>panels</td>
<td>other</td>
</tr>
<tr>
<td>testimonials</td>
<td>papers</td>
<td></td>
</tr>
<tr>
<td>information sheets</td>
<td>posters</td>
<td></td>
</tr>
</tbody>
</table>
Available on the KNAER-RECRAE website

http://www.knaer-recrae.ca/project-resource-toolkit
"Changing Perspectives" Bullying Lesson

Output Examples

Parent Involvement Toolkit

“Changing Perspectives?” Bullying Lesson

Grade 7-8

INTRODUCTION

Sexual harassment leads to increased body self-consciousness and often gets constantly felt physically. Students act feeling pressed by the opposite sex and are afraid that no one really knows them. At this stage, they are associating their "true self" with their current self, led by the combined pressures and hormones. They often consider their bodies a way to meet an ideal and forgetting that deeper purpose and the meaning of their life. At the age, media hyper-sexualization of femininity and hyper-sexualization can contribute to sexist attitudes and biases. Parents and teachers can help students meet their strong forces of social comparison.

BIG IDEAS

- Every child deserves to be bullied.

BULLYING 7-8

Lesson

TIMEFRAME: 40 MINUTES

Engaging parents to help their children succeed at school

We reviewed forty years of research from Canada, the United States and England. Findings show the kind of involvement that makes the biggest difference to students’ chances for success in school isn’t what most parents might expect. Based on our research, we have created a toolkit for principals, teachers and parents about doing what matters most.

Everything you need is in this toolkit: clear and easy instructions, separate handouts for principals, teachers and parents, and the research evidence you need to convince everyone this is worthwhile.

Spread the word at your school!

Share the link to this page by email, twitter, or on Facebook.
Networks on a Continuum

Inception  Initiation & Planning  Beginning  Consolidating  Sustaining
Structures in Place

- Network goals/objectives are similar to current government
- Key people and organizations as members
- Formal roles within networks
- Formal communication structures
Activities of Successful Networks

- Interactive communication processes
- Strategic planning
- Motivating and incentivizing
- Creating opportunities to collaborate & share KMb products
Intermediaries

- Approximately 115
- Range in topic (KMb, literacy, leadership, mental health)
- Vast geographically (local, provincial, national and international)
Tweeting

- 11,000 views
- 12,300 tweets
- 2,100 global followers
- 8.5 tweets per day
- 1,572 retweets

- 2,249 favorites
- 4,901 mentions
- 288 replies
- 750 links
- 695 retweets by KNAER
Blogging

- Still at the beginning stages
- 20 blogs in 9 months
- Usually written by a KNAER representative
Mission

KNAER aims to develop applied education research networks, KMb and research use capacity, and evidence-informed education practices to support the renewed priorities of Achieving Excellence.
Vision for Thematic Networks

Thematic networks can be existing networks, organizations or partnerships that demonstrate the capacity to bring together key provincial stakeholders to mobilize bodies of knowledge. For each network, a priority theme will be identified with outcomes to inform improved educational practice.
✓ governance and oversight

✓ provincial leadership and championing of KNAER and related activities

✓ oversight of funding and adjudicating criteria and selection of ‘calls for proposals’

✓ developing an infrastructure and culture to support KMb, research and practice connections, and capacity for evidence use in education
Secretariat

- Creating the conditions and connective ‘glue’ to, between and among KNAER activities and partners to support KMb and research use across the province

- Providing KMb expertise with intermediary skills of facilitation, brokering, championing and a critical friend

- KMb capacity building and connecting research and practice for evidence-informed education
Advisory Group

✓ to offer the voices, ideas and actions of Ontario educators and researchers/experts on areas connected to KNAER’s purpose
work alongside KNAER provincial and local partners to develop a logic model

provide formative feedback throughout the KNAER’s work

offer a final summative evaluation
Priority Area Networks

- well established organization(s) with high credibility and strong provincial connections
- Increase reach and spread of KNAER
- provide expert leadership to support coordination, collaboration, interactions, and capacity building
- support implementation of EBP

Growth  Mission  Vision  Next steps
educators and researchers collaborating on shared priority to inform co-construction, co-learning, and use of evidence to inform educational practices
Thank you!

Dr. Carol Campbell, Co-Director

carol.campbell@utoronto.ca
@CarolCampbell4

Shasta Carr-Harris, KMb Manager

shasta.carr.harris@utoronto.ca
@ShastaCH

Dr. Katina Pollock, Co-Director

kpolloc7@uwo.ca
@DrKatinaPollock

Stephanie Tuters, KMb Manager

stephanie.tuters@mail.utoronto.ca
@StephTuters

Follow us on twitter: @KNAER_RECRAE